



Fortify Partners with Gel Creative

August 1, 2010 – Fortify Network Solutions Inc. has formed a strategic marketing alliance with Gel Creative.

In collaboration with Fortify, Gel Creative will be offering their managed web services known as LeadGen™, to Fortify's clients. "We are proud to be partnering with such a well-respected organization and look forward to offering our creative services to the insurance industry in a concerted effort with Fortify", said Tom Ambeau, President of Gel Creative.

Fortify is excited to promote their alliance with Gel Creative; both companies recognize the value in developing lasting and mutually beneficial client relationships. "We are confident that Gel Creative will provide our clients with dynamic solutions that advance their business through a more robust online presence," said Jacques Fortin, President of Fortify Network Solutions Inc.

For more information, please contact:

Jacques Fortin
President
Fortify Network Solutions Inc.
1.866.435.7717 ext. 201
Email: jacques.fortin@fortify.ca
www.fortify.ca

Tom Ambeau
President
Gel Creative
705.727.7980 ext. 301
Email: tom@gelcreative.ca
www.gelcreative.ca



About Gel Creative:

With their experience, expertise and innovative solutions, Gel Creative offers businesses a competitive edge through strategic marketing and advertising solutions. Gel Creative is a full service marketing communications agency located in Barrie, Ontario.

About Fortify:

Fortify has been serving their clients for almost two decades, with a strong niche in the Insurance Industry. As a network solutions company, Fortify proactively ensures that your network remains healthy and current, while their approach of "Personalized Professional Services" provides lasting peace of mind.